



PeakED: Environmental Involvement and Education for young entrepreneur and volunteers

Report on:

Conducted Training on Entrepreneurship and Small Business Management: “PeakED Young Community”

This project has been funded with support from the European Commission.

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1 ABOUT THE PROJECT

The PeakED project – Environmental Involvement and Education for Young Entrepreneurs and Volunteers – aims to promote sustainability, environmental awareness and active community participation in mountain regions. The project focuses on empowering young people, local communities and stakeholders through innovative educational approaches and participatory methodologies such as Living Labs.

PeakED recognizes mountain ecosystems as important areas for biodiversity, sustainable development and local economic growth. Through training activities, collaborative initiatives and knowledge exchange, the project supports the development of sustainable practices related to tourism, entrepreneurship and environmental protection.

The project also seeks to strengthen resilience in mountain communities by encouraging cooperation, climate awareness and the co-creation of locally adapted solutions that address environmental and socio-economic challenges.

1.1 THE PROJECT OUTPUTS

The PeakED project has produced a range of educational and participatory outputs aimed at supporting sustainability and resilience in mountain regions. These outputs include training activities, Living Lab sessions, awareness-raising initiatives and collaborative learning opportunities for young people, volunteers and local stakeholders.

Key project outputs include:

- implementation of participatory Living Labs in mountain regions
- delivery of training activities on sustainability, entrepreneurship and environmental management
- development of educational materials and learning resources
- stakeholder engagement and knowledge exchange activities
- identification of local environmental challenges and adaptation strategies
- promotion of sustainable tourism and community-based initiatives

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These outputs contribute to strengthening environmental citizenship, increasing stakeholder collaboration and supporting the long-term sustainability of mountain ecosystems and local communities.

1.2 PURPOSE

The purpose of this report is to present the implementation and outcomes of the “PeakED Young Community” training activity on entrepreneurship and small business management. The report highlights the objectives, activities and impact of the training, with a particular focus on sustainability, innovation and community engagement in mountain regions.

It also aims to demonstrate how entrepreneurship education can contribute to environmental awareness, local resilience and the development of sustainable practices among young people and local stakeholders.

Partners:



Innovation Hive



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2. TRAINING ACTIVITY

The training activity “PeakED Young Community” was implemented as part of the PeakED project with the aim of empowering young people through entrepreneurship education and sustainability-oriented learning. The activity focused on supporting youth in developing entrepreneurial thinking, small business management skills and environmentally responsible attitudes connected to the realities and opportunities of mountain regions.

Emphasis was also placed on encouraging young participants to explore innovative and sustainable business ideas that can contribute to the socio-economic development of local communities while respecting and protecting mountain ecosystems. Throughout the activity, participants had the opportunity to exchange ideas, collaborate with peers and gain practical knowledge on how entrepreneurship can positively contribute to environmental protection, community resilience and sustainable local development.

2.1 OBJECTIVES OF THE TRAINING

The main objectives of the training activity were:

- To strengthen entrepreneurial thinking and small business management skills among young participants.
- To introduce youth to sustainable and environmentally responsible entrepreneurial practices.
- To encourage creativity, innovation and active youth participation in local community development.
- To promote environmental awareness and resilience in mountain regions through entrepreneurship education.
- To enhance cooperation, networking and knowledge exchange among young people from different backgrounds.

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2.2 TRAINING ACTIVITIES AND PARTICIPATION

The training included interactive workshops, group discussions, teamwork activities and practical learning sessions specifically designed to engage young participants in entrepreneurship and sustainability topics. The activity created a youth-friendly and collaborative learning environment where participants could actively contribute, exchange experiences and develop new ideas.

Participants explored topics such as sustainable tourism, green entrepreneurship, community engagement, climate resilience and sustainable local development in mountain regions. Through experiential and participatory methods, young people were encouraged to think critically, work collaboratively and identify innovative approaches to environmental and socio-economic challenges.

2.3 OUTCOMES AND IMPACT

The “PeakED Young Community” training activity contributed to strengthening young participants’ knowledge, confidence and motivation in the fields of entrepreneurship and sustainable business development. Participants improved their understanding of how entrepreneurial initiatives can support environmental sustainability and contribute positively to local communities.

The activity also increased awareness regarding climate challenges, sustainable practices and the importance of responsible entrepreneurship in mountain regions. Through collaborative exercises and discussions, participants developed stronger communication, teamwork and problem-solving skills, while also creating new connections and networks with other young people involved in the project.

Overall, the training encouraged youth to become more actively engaged in sustainability-related initiatives and empowered them to explore innovative ideas for future community-oriented and environmentally responsible projects.

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3. CONCLUSION

The implementation of the “PeakED Young Community” training activity highlighted the importance of empowering young people through entrepreneurship education combined with sustainability and environmental awareness. The high level of participation, collaboration and engagement demonstrated the strong interest of youth in developing skills that can support both personal growth and positive community impact.

By combining entrepreneurship, innovation and sustainability, the activity contributed to fostering a more active and environmentally conscious generation of young people. The experience and knowledge gained during the training provide a strong foundation for future youth-led initiatives and continued participation in sustainable development activities beyond the duration of the project.



*Photos of the training, conducted in Trikala, Greece by Well Grow

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